

Monitoreo de Precios - Canasta Básica

AGOSTO 2021

PRODUCTOS	PRECIO PROMEDIO		VARIACIÓN PROMEDIO		
	JULIO	AGOSTO	JUNIO	JULIO	AGOSTO
TOMATE	\$25	\$30	8.64%	-14.77%	20%
JITOMATE	\$26	\$30.44	16.75%	-4.1%	17.09%
CEBOLLA	\$15.11	\$22.78	-12.3%	27.1%	50.74%
CHILE	\$39	\$41.89	9.97%	-16.23%	7.41%
AGUACATE	\$60.56	\$64.67	-2.29%	-1.8%	6.79%
PAPA	\$23.33	\$27.44	0.43%	-9.48%	17.62%
LIMON	\$25.11	\$30.89	-16.08%	-21.25%	23.01%
NARANJA	\$25.11	\$30.44	53.47%	2.26%	21.24%
ARROZ	\$32.22	\$31.67	2.17%	2.47%	-1.72%
REFRESCO	\$15.67	\$16	-0.7%	0%	2.13%
TORTILLA	\$20	\$20	2.34%	2.86%	0%
LECHE	\$22.67	\$22.89	0.49%	0%	0.98%
PAN DE CAJA	\$38.89	\$38.78	1.79%	2.34%	-0.29%
HUEVO	\$34.22	\$36.22	-6.09%	-4.94%	5.84%
FRIJOL	\$39.89	\$37.78	-4.29%	0.56%	-5.29%
ACEITE	\$37.22	\$39.22	2.61%	6.35%	5.37%
FRITURAS BOLSA CHICA	\$15.78	\$15.78	0%	0%	0%
SNICKERS CHICO	\$18.22	\$18.22	0%	0%	0%
CERVEZA	\$17.78	\$17.78	0%	0%	0%
CIGARROS	\$67	\$67.22	0%	0%	0.33%
JABÓN BARRA HIGIENE PERSONAL	\$15.44	\$15.56	0.72%	0%	0.72%
LIMPIADOR DE PISO	\$27	\$26.44	-1.33%	8.97%	-2.06%
ATÚN ENLATADO	\$17.89	\$19.44	-3.59%	0%	8.7%
CHILES EN ESCABECHE	\$15.44	\$15.22	1.47%	0.72%	-1.44%
GELATINA SOBRE	\$12.22	\$12.94	2.8%	0%	5.91%
AZÚCAR 1 KG	\$27.67	\$26.22	1.85%	0.61%	-5.22%
HARIANA DE TRIGO 1 KG	\$19	\$19.22	-0.58%	0%	1.17%
SARSINAS ENLATADAS	\$36.33	\$38.78	2.22%	1.55%	6.73%
LENTEJAS 1 KG	\$52.67	\$56.22	4.55%	3.04%	6.75%
CAFÉ SOLUBLE 225 G	\$97.56	\$97.78	0%	0.57%	0.23%
SAL DE MESA	\$14.78	\$14.89	10.53%	5.56%	0.75%
AVENA 1/2 KG	\$34.56	\$35.78	-2.02%	-1.11%	3.54%
PASTA PARA SOPAS 200 G	\$9.22	\$9.67	-1.2%	1.22%	4.82%
CHOCOLATE EN POLVO 350 G	\$39.11	\$41.44	0%	0%	5.97%
GALLETAS MARIAS 170 G	\$15	\$15	26.73%	5.47%	0%
DETERGENTE EN POLVO	\$28.44	\$30.22	-7.09%	2.81%	6.25%
PAPEL HIGIENICO	\$23.89	\$25.78	-2.99%	-5.29%	7.91%
PASTA DE DIENTES 100 ML	\$31.89	\$32.33	-1.44%	4.74%	1.39%
TOTAL PROMEDIO C.B.A.	\$1,116.89	\$1,173.06	1.05%	-0.83%	5.03%

PRECIOS ALTOS AGOSTO 28/38 (74%)

1. Cebolla
2. Limón
3. Naranja
4. Tomate
5. Jitomate

ESTADOS CON MAYOR VARIACIÓN 9/9

1. Jalisco
2. Tabasco
3. Querétaro

Sondeo de Mercado Periódico Mensual para medir el comportamiento de los precios de algunos productos que integran la canasta básica.

Con las variaciones de **precios promedios de 38 productos de la canasta básica**, podemos definir un índice inflacionario de la microeconomía.

Principales Zonas Metropolitanas: Ciudad de México, Estado de México, Guanajuato, Hidalgo, Jalisco, Nuevo León, Tlaxcala, Querétaro y Tabasco.

Estudio Cualitativo a través de un cuestionario de precios con levantamiento directo en **200 puntos de venta**.

Muestra Aleatoria, Ambulatoria estratificada en niveles de alto consumo: popular y media.

PRODUCTOS	VARIACIÓN PROMEDIO AGOSTO POR ESTADO								
	CDMX	TLAXCALA	HIDALGO	JALISCO	TABASCO	NUEVO LEÓN	GUANAJUATO	EDOMEX	QUERÉTARO
TOMATE	6.67%	-37.5%	7.14%	20%	100%	6.67%	87.5%	7.14%	66.67%
JITOMATE	16.67%	11.11%	75%	38.89%	0%	6.06%	-4.55%	9.38%	27.27%
CEBOLLA	17.65%	53.85%	33.33%	42.86%	93.33%	0%	86.67%	33.33%	133.33%
CHILE	21.62%	30%	7.14%	16.67%	-11.11%	25%	-13.33%	7.14%	-2.5%
AGUACATE	23.08%	0%	0%	20%	15%	-7.69%	-1.54%	20%	-1.54%
PAPA	-13.33%	31.82%	16%	46.67%	50%	-26.67%	50%	16%	30.43%
LIMON	20.69%	12%	40%	25%	16.67%	25%	25%	40%	0%
NARANJA	9.38%	17.86%	20%	27.27%	133.33%	-12.5%	20%	20%	13.64%
ARROZ	9.38%	-12.5%	0%	6.25%	-12.5%	-6.25%	0%	6.67%	-5.88%
REFRESCO	0%	0%	6.67%	0%	6.25%	0%	6.25%	0%	0%
TORTILLA	0%	0%	0%	0%	0%	0%	0%	0%	0%
LECHE	0%	0%	-4.35%	0%	4.17%	9.09%	0%	0%	0%
PAN DE CAJA	0%	0%	-2.56%	0%	0%	0%	0%	0%	0%
HUEVO	-5.88%	6.67%	8.57%	12.5%	12.5%	0%	5.56%	8.57%	5.56%
FRIJOL	0%	-16.67%	-9.52%	5.56%	-15.56%	0%	-14.29%	8.57%	-2.22%
ACEITE	0%	10.81%	5.26%	5.41%	8.11%	2.7%	2.7%	5.26%	8.11%
FRITURAS BOLSA CHICA	0%	0%	0%	0%	0%	0%	0%	0%	0%
SNICKERS CHICO	0%	0%	0%	0%	0%	0%	0%	0%	0%
CERVEZA	0%	5.56%	-5.26%	0%	0%	0%	0%	0%	0%
CIGARROS	2.99%	0%	0%	0%	0%	0%	0%	0%	0%
JABÓN BARRA HIGIENE PERSONAL	0%	0%	6.67%	0%	0%	0%	0%	0%	0%
LIMPIADOR DE PISO	-10.71%	0%	12%	0%	0%	-35.14%	0%	12%	21.74%
ATÚN ENLATADO	11.76%	0%	5.88%	11.11%	0%	17.65%	22.22%	-10%	22.22%
CHILES EN ESCABECHE	0%	0%	0%	0%	0%	-6.25%	-6.25%	0%	0%
GELATINA SOBRE	0%	4.55%	16.67%	0%	0%	0%	16.67%	0%	16.67%
AZÚCAR 1 KG	-6.67%	-6.45%	-21.43%	0%	0%	0%	0%	-12%	0%
HARIANA DE TRIGO 1 KG	0%	0%	5.26%	0%	0%	5.56%	0%	0%	0%
SARSINAS ENLATADAS	0%	11.76%	11.76%	2.78%	11.11%	2.7%	10.53%	5.56%	5.13%
LENTEJAS 1 KG	0%	0%	11.11%	13.64%	14.29%	30.43%	0%	-11.76%	15.38%
CAFÉ SOLUBLE 225 G	0%	0%	0%	2.06%	0%	0%	0%	0%	0%
SAL DE MESA	7.14%	0%	0%	0%	0%	0%	0%	0%	0%
AVENA 1/2 KG	0%	6.9%	5.26%	0%	0%	-2.38%	5.88%	11.11%	5.88%
PASTA PARA SOPAS 200 G	0%	0%	11.11%	11.11%	0%	0%	11.11%	0%	11.11%
CHOCOLATE EN POLVO 350 G	11.11%	0%	0%	0%	9.76%	13.89%	9.76%	0%	9.76%
GALLETAS MARIAS 170 G	0%	0%	0%	0%	0%	0%	0%	0%	0%
DETERGENTE EN POLVO	14.29%	0%	-3.45%	17.86%	0%	25%	0%	0%	3.45%
PAPEL HIGIENICO	0%	0%	-3.85%	7.69%	0%	-12.5%	-7.69%	-7.41%	-7.69%
PASTA DE DIENTES 100 ML	3.23%	6.67%	3.23%	0%	0%	0%	0%	0%	0%
VARIACIÓN PROMEDIO C.B.A.	4.21%	2.34%	5.07%	7.69%	7.5%	1.45%	4.44%	4.05%	6.37%